

Michael Gionet

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Professional Summary

With over 3 decades of experience in the Audio/Video background and a career in the Entertainment industry, I'm a creative and technically skilled video producer, livestream director, and audio engineer with a background that spans the music industry, Hollywood productions, media journalism, and independent film. I'm the founder of Pure4K Inc., a full-service video and IT production company offering 4K filming, livestreaming, editing, and web services.

Most of my working experience comes from being a signed musician with Warner Music Canada, an audio engineer for TIFF celebrity junkets for 6 years, and a content creator for music journalism outlets.

Core Skills

- 4K Filming & Cinematography
- Multicam Livestream Production (Up to 20-input switching)
- Video Editing (Final Cut Pro, DaVinci Resolve, After Effects, Fairlight and more)
- Audio Engineering (Live & Post Production)
- Lighting Design for Events, Interviews & Performances
- Social Media Content Creation & Digital Marketing
- Web Design (React/Node.js, HTML/CSS) & SEO
- Project Management, Client Relations & Team Leadership

Professional Experience

Owner | Producer | Pure4K Inc.

Toronto, ON | Nov 2024 - Present

- Full-service media production company offering 4K filming, livestreaming, editing, and web development.
- Directed livestreams with up to 20-camera setups.
- Managed end-to-end production: filming, audio, editing, graphics.
- Co-Ordinate a freelance team including camera operators, techs and a solid web developer.

Live Sound Engineer | Grace O'Malleys

14 Duncan St. Toronto, ON | Sept 2025 - Present

- Set up and mix live bands every Thursday night, and fill in other nights.
- Support an electric atmosphere where excitement and fun happens.
- Manage everything to do with stage, sound and lights for bands and DJs.
- Work with staff and bands to make everything happen seamlessly.

Audio Engineer | Junket Productions (TIFF Celebrity Junkets)

Toronto, ON | 2014 - 2020

- Engineered audio for A-list celebrity junkets at TIFF.
- Collaborated with Hollywood studios and broadcast networks.
- Professional etiquette and protocol with regards to working with celebrities.

Videographer & Editor | Vids4Net

Toronto, ON | 2008 - 2014 (Approx.)

- Produced concerts, artist interviews, festivals, and corporate events.
- Notable projects: Pure Grain Audio interviews, Heavy TO backstage coverage, Pirelli seminar, 420 rallies, Yogi Akai meditation videos.

Video Journalist | Pure Grain Audio (Now V13 Media)

Toronto, ON | 2011 - 2014

- Produced interviews, concert coverage, backstage content.
- Covered Live Concert Events with full backstage access.

Broadcast Audio Technician | Rogers Mobile Production

Ontario Region | June 2004 - Sept 2005

- Operated and maintained audio systems for live OHL Hockey broadcasts across Ontario.
- Produced and engineered music-related events, leveraging extensive expertise in sound production.
- Delivered high-quality live sound mixes in mobile production environments.
- Collaborated with producers and technical teams to execute seamless live sports and music broadcasts.

Audio/Video Systems Specialist | Project One Audio

Los Angeles, CA | 1998 - 2001

- Provided AV solutions to LA music industry clients.

- Built a custom listening station for Stevie Wonder.
- Consulted on studio builds and production setups.

Founding Member | Harem Scarem (Warner Music Canada Recording Artist)

Toronto, ON | 1987 - 1995

- Co-founder of Harem Scarem.
- Released 4 studio albums, appeared in 5+ music videos.
- Listed on Wikipedia as founding member.
- Left to pursue media production in Los Angeles.

Portfolio

pure4k.ca/film

References

Available upon request.